



NATURAL CAPITAL FORUM SPONSORSHIP PROSPECTUS

WEDNESDAY 8 OCTOBER, 2025
WARRNAMBOOL GOLF CLUB



Glenelg Hopkins



CMA

“The Glenelg Hopkins region is recognised as having some of the most fertile and productive soils in Australia – it is a major producer of agricultural commodities nationally. New environmental markets offer the potential to diversify income sources and help meet industry reporting obligations.”

NATURAL CAPITAL FORUM

The Southwest Natural Capital Forum will bring together land owners, farmers, Traditional Owners and experts in exploring emerging natural capital opportunities within our region.

The forum will be held at the Warrnambool Golf Club on Wednesday the 8th October, 2025.

The planned format is a 1-day event including a range of speakers and panel members, with opportunities to network during lunch and morning/afternoon tea.

An optional networking opportunity for sponsors and speakers will also be offered the night before over dinner.

This collaboration is set to bring together industry professionals, land managers and primary producers within the region for a day exploring farm - scale to regional Natural Capital opportunities and obligations, with 100 expected delegates.



ABOUT US

The Glenelg Hopkins CMA works in partnerships to protect and enhance the land, water and biodiversity across 26,000 square km of Victoria's southwest.

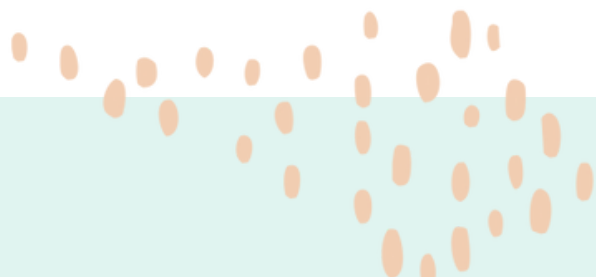
The CMA have recently completed a Natural Capital roadmap to help prepare our organisation and region for the anticipated opportunities around Natural Capital. We also have a dedicated Sustainable Agriculture Facilitator who is funded by the federal government to help support Natural Capital capacity building in our region.

The CMA have an extensive social media following, including the largest following of any Natural Resource Management agency in Australia on our Facebook page (over 45,000 followers and growing).

More information about the CMA can be found on our website:
<https://www.ghcma.vic.gov.au>.

AUDIENCE

The target audience for the Natural Capital forum includes land managers and primary producers, as well as the finance, agricultural and environment sectors.





ABOUT THE FORUM

The Glenelg Hopkins region is known for its productive agricultural land and natural values. The natural assets of the Glenelg Hopkins are a major contributor to export markets and the Gross Domestic Product (GDP) of the region, with flow-on benefits to the regional economy and community.

These natural assets also hold strong cultural connection for the Traditional Owners of the region, and are highly valued by the broader community for their scenic, recreational and tourism values.

New nature-based reporting frameworks and their associated environmental markets are likely to result in new obligations and opportunities for businesses and primary producers operating in regional Victoria. Nature based reporting is following closely behind the recent mandatory carbon reporting and the expansion of carbon markets, with the two likely to be closely linked. The term “Natural Capital” is being increasingly discussed at the national and international level, with new agreements and legislation being established. This includes the soon-to-be-established Nature Repair Market in Australia and aims to bring together private-sector investors and land managers to deliver environmental projects across the country. Other countries are also introducing nature-based reporting as a requirement for entry into export markets, which has flow-on effects to the whole supply chain of these markets, including land managers and primary producers.

Whilst these developments are progressing rapidly at the national scale, they are not well understood at the regional and grass-roots level. This includes understanding what the potential implications and opportunities may be for our region of southwest Victoria. The Southwest Natural Capital Forum aims to build capacity in the region for understanding this rapidly changing area, and what it may mean for our region as well as for individuals in associated sectors (particularly land managers). It is also an opportunity to build connections between the finance, agriculture and environment sectors around an area of common interest.



FORMAT

The planned format is for a 1-day event including a range of speakers and panel members, with opportunities to network during lunch and morning/afternoon tea.

An optional networking opportunity for sponsors and speakers will also be offered the night before.

AREA OF FOCUS

The forum aims to focus on four main areas of potential interest

Broader context

What is meant by natural capital and natural accounting and finance

What is happening on the national and international stage, and why this is relevant to land managers and associated sectors in our region

Hearing different perspectives

Hearing from the relevant sectors who are likely to be impacted or involved in the emerging reporting and market opportunities, including the finance, agriculture and environment sectors. Traditional Owner perspectives will also be heard.

Making it real/ putting it into practice

Hearing from organisations and land managers who have had experience in natural capital pilots or farm-scale natural capital accounting, highlighting where the benefits and opportunities may be, for land managers in particular, and what is likely to come next.

Networking opportunities

The event is an opportunity to network within and across sectors.



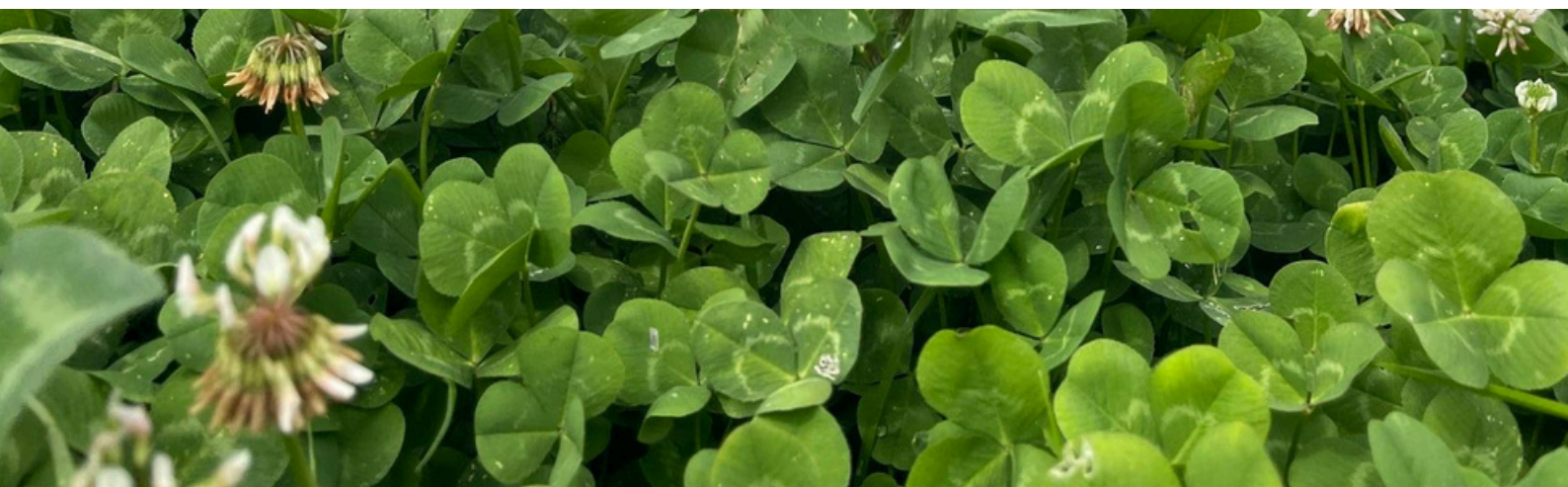
SPONSORSHIP OFFERINGS

Sponsoring the Natural Capital Forum is an opportunity to connect with a highly relevant audience, build brand visibility, demonstrate commitment to the environmental sector, and gain insights into the industry. It's a strategic investment with multifaceted benefits for organisations in this emerging sector.

	Platinum	Gold	Silver	Bronze
Acknowledgement at conference	✓	✓		
Logo on promotional materials	✓	✓		
Conference tickets	5	3	2	1
Presentation opportunity	20 mins	5 mins		
Social media promotion	✓	✓	✓	✓
Trade table	✓	✓	✓	✓
Distribute promotional materials	✓	✓		
Venue signage	Stage	Venue		
Your company logo on marketing	✓	✓	✓	

Customised sponsorship arrangements can be discussed

Logo placement, promotion placement and size of logos and promotion is at the discretion of the CMA and will reflect the level of support given.



PACKAGES

PLATINUM SPONSOR

PREMIUM OPPORTUNITY

Recognition:

Keynote speaking opportunity (20 minutes plus questions)

Prominent logo placement in all marketing materials

Recognition as a Platinum Sponsor during opening and closing remarks

Premium booth space at the event

logo placement on event website

Social media posts (Facebook, Instagram, LinkedIn)

Acknowledgement in post-event press releases and communications

Complimentary tickets for up to five representatives and invitations to the Speaker and Sponsor networking dinner the night before

Investment \$5,000

GOLD SPONSOR

LIMITED AVAILABILITY

Recognition:

Keynote speaking opportunity (5 minutes plus questions)

Logo placement in all marketing materials

Recognition as a Gold Sponsor

Prominent booth space at the event

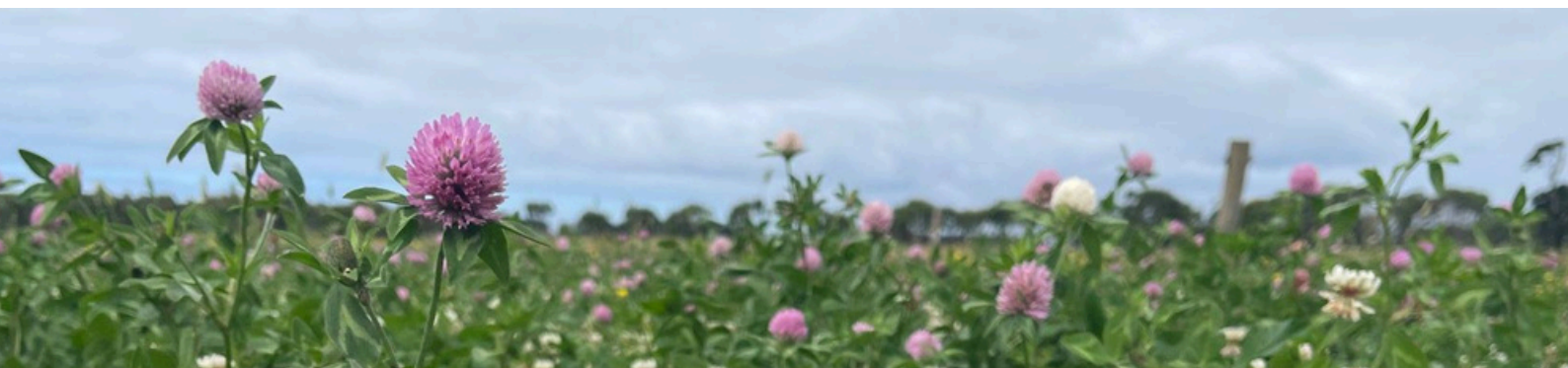
Logo placement on event website

Social media posts (Facebook, Instagram, LinkedIn)

Acknowledgement in post-event press releases and communications

Complimentary tickets for up to three representatives and invitation to the Speaker and Sponsor networking dinner the night before

Investment \$3,000



SILVER SPONSOR

ENHANCE YOUR VISIBILITY

Recognition:

Logo inclusion in marketing materials

Booth space at the event

logo placement on event website

Social media posts (Facebook, Instagram, LinkedIn)

Acknowledgement in post-event press releases and communications

Complimentary tickets for us to two representatives and invitation to the Speaker and Sponsor networking dinner the night before

Investment \$1,500

BRONZE SPONSOR

ENTRY LEVEL PACKAGE

Recognition:

Booth space at the event

Complimentary ticket for one representative

Investment \$500



READY TO INVEST

The 2025 Natural Capital Forum held on Wednesday 8 October at the Warrnambool Golf Club, is a unique opportunity to bolster your company's brand and increase visibility and connection with a highly relevant audience. By engaging with a network of forward-thinking people dedicated to environmental stewardship, you will position your organisation at the forefront of this new and emerging sector.

For further information or to discuss sponsorship, please contact:

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CMA

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